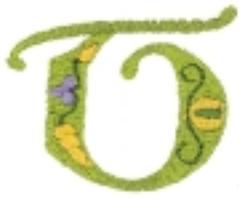


# Stitchitize



## aking the mystery out of creating Embroidery Designs

- \* Learn the art of digitizing from home
- \* Login any time - On Line 24-7
- \* Easy to follow lessons that you can print
- \* Lessons are non software specific
- \* Searchable glossary with illustrations
- \* Ask questions and discuss topics
- \* Network with other embroiderers
- \* Share your embroidery files

THE STITCHITIZE  
EMBROIDERY DESIGN  
LEARNING  
STUDIO





Trevor Conquergood is a 2nd generation Embroidery Designer. Trevor has been digitizing since 1984 and has been the manager of the Stitchitize design team since 1988. Keeping pace with technology, Trevor has gained experience with many types of graphic and digitizing systems. Trevor's enthusiasm about the art of embroidery creation, comes across in his teaching. Through the Stitchitize Embroidery Design Learning Studio, Trevor has developed a venue to share this knowledge on-line.

## Basic Membership includes Lessons 1 to 4

### ✿ Lesson 1 - Digitizing Basics & Theory

Lesson one covers the basics of digitizing artwork for embroidery. We have broken down the art of digitizing into some basic fundamental elements. Each element is important to understand as they are the tools you will have as control factors over how your designs sew out. Topics in this lesson include, Stitch Types, Underlay Types, Stitch Length, Density, Push & Pull, Spacing, Corners, Connections, Overlapping and Pathing. We will refer to these principles throughout the lessons and will expand upon them as we do.

### ✿ Lesson 2 - Getting Started

Unit Two covers the process of embroidery creation. From gathering the details of a new project, we gain the knowledge needed to successfully create an embroidery design. Evaluating the original artwork and making decisions about how to solve any trouble spots is the first step. In almost all cases, this will lead you to preparing artwork to digitize from. With good artwork and knowledgeable decisions, it will be a pleasure to digitize the embroidery objects. Once the design is prepared, it is well worth the extra effort to do one last quick check of the design before you have it sewn. The practice of a good design plan and final review will save you much time in editing and re-sewing your designs.

### ✿ Lesson 3 - Examples of solving problems

Lesson 3 has many examples of designs in progress. We use this lesson to help illustrate the process of creating embroidery designs and focus on the process of evaluating the customers art and making changes to trouble areas.

### ✿ Lesson 4 - Worm in Apple Project Design

In lesson 4, we illustrate the process of digitizing a design from thought to thread. We start with an idea for a design and gather the details. We move on to prepare artwork to digitize. As we review each step of the process we provide the reason for our decisions.

### ✿ Upgrade to Advanced at any time

#### Advanced Lessons 5 to 12

Lesson 5 - Digitizing letters and working with stock fonts.

Lesson 6 - Working with Colour.

Lesson 7 - Saving stitches with Applique, and Open Densities.

Lesson 8 - Creating Florals.

Lesson 9 - Creating Animals.

Lesson 10 - Trains, Planes and Automobiles.

Lesson 11 - Difficult fabrics and applications.

Lesson 12 - Large designs in Modulation



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